NICK SCHULTZ

Associate Worship Director, Mercy Hill Church

nick.schultz.life@gmail.com
linkedin.com/in/nick-schultz14
Kernersville, NC

PROFILE

Worship pastor and creative with 13+ years of experience in worship leading, team building and leadership development, design, branding, video, social media, and digital marketing. Organized and detail-oriented, with a strong background in studying Scripture and theology. Scripture-rooted and mission-minded, driven by excellence, invested in developing people, and always growing.

EXPERIENCE

Associate Worship Director
Dec 2024 – Present

Mercy Hill Church

Oversee middle and high school worship and lead Worship Academy, training worship leaders at every level. Schedule teams, plan sets in Planning Center, lead worship most weeks, build pathways for student musicians into college worship, and raise up coaches.

Co-Founder
Jan 2024 – Present

Owen & Wren Creative

Freelance creative agency providing design, branding, and creative content.

Digital Marketing Coach
Aug 2022 – Jun 2026

Missional Marketing

Coached churches on reaching their communities through digital marketing strategy across Google, Facebook, Google Business Profile, and Google Ad Grants. Built and optimized display campaigns on Facebook, Google, and YouTube.

Creative / Worship Director
Sep 2021 – Nov 2022

First Christian Church

Oversaw the entire creative department (social media, graphics, video, website, and a full church rebrand) while leading the worship and production teams. Managed a team of 80+ people.

Creative / Worship Director
Dec 2017 – Sep 2021

River Point Community Church

Oversaw all creative ministry: planning, scheduling, production, graphics and video for every ministry area, social media, website, and brand. Led training, leadership development, and all volunteer worship leaders and musicians.

Worship Pastor
Sep 2013 – Aug 2017

ReThink Life Church

Planned and produced all weekend and student experiences across 2 campuses, equipping and leading musicians and tech teams, and oversaw the creative department.

EDUCATION

Bachelor's Degree · Liberty University
2010 – 2014

SKILLS

Worship Leading · Leadership Development · Team Building · Organization · Project Management
Graphics & Video · Mentorship · Web Design · Digital Marketing · Branding

TOOLS

Adobe Creative Suite · Ableton Live · Final Cut Pro · Canva · Microsoft Office
Google Ads Platform · Planning Center Online · CCLI · Meta Ads Manager